

# Crevavi Technologies Company profile

### Introduction





#### Automotive software competencies











Cyber-security

Secure boot

OEM specific

#### ICE Powertrain, Body &

Chassis ECU

CAN, FlexRay, Ethernet

#### E-Mobility ECU

HV Inverter for e-

Multicore OS

Bootloaders

- **Product Innovation**
- One-stop shop for end-to-end R&D solutions
- Diverse industry experience
- Focused on IP creation
- Systems and domain consultancy
- Global vendor network for HW
- Manufacturing for series production

#### Industry 4.0 and AI/ML competencies





Robotic Arm

Automated

Guided

Vehicle





#### IoT/M2M Edge

- Edge computing

Condition

#### Shop Floor Automation

#### connectivity

SAP HANA

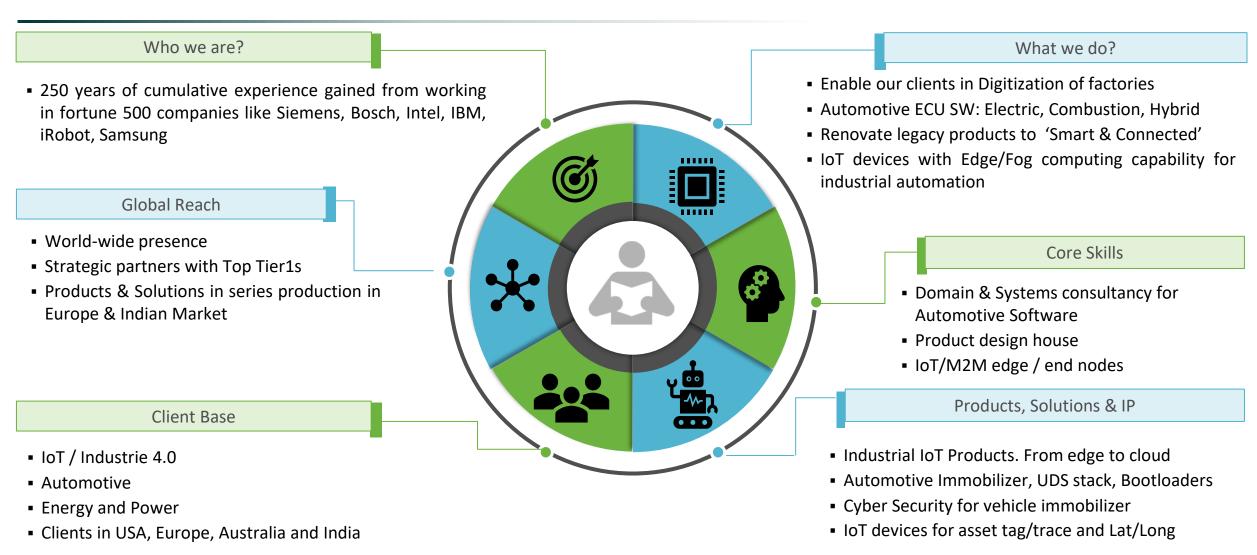
#### Al and ML

-Data Augumentation

- Model Training using Convolutional Neural Networks
- Model deployment



### Crevavi in a nutshell..... Create, Embed & Empower





# Leadership Team of Crevavi Parent Organization

#### Ravikishore Attili

- Co-founder, Director
- 22 years of exp in technology
- IOT, AI /ML product architect





#### **Sachin Shivapur**

- Co-founder, CEO
- 21 years of exp. in automotive and mobile industry

#### **Ayan Das**

- Co-founder and advisory member
- 20 years of exp. in retail and robotics
- and mechatronics





#### **Ganesh Kini**

- Co-founder, Marketing Director
- 18 years of experience in Supply chain Management & Manufacturing
- International experience in Japan, Korea, Australia, Singapore, China



# Core Team of Automotive subsidiary



#### **Sachin Shivapur**

- Co-founder, CEO
- 20 years of exp. in automotive and mobile industry (Siemens, Bosch, Intel)
- International sales and marketing experience in USA, Germany and Australia



#### Sunil Joshi

- Co-founder, Director
- Exp of 18 years in Mobile SoC (Samsung)
- Multicore Mobile SoC
- Automotive domain controllers



#### Sudarshana Shivapura

- Co-founder, Director
- 20 years of exp. in automotive(Siemens, Bosch)
- Automotive SME for AUTOSAR, Diagnostics and Comm stacks



#### **Shriram Kathavate**

- Stakeholder
- 16 years in Industrial automation (Siemens)
- SME for SCADA
- SME for AUTOSAR BSW



#### **Srikant Bhaskar**

- Stakeholder
- Aerospace SME for GNSS based Navigation (Honeywell)
- SME for AUTOSAR BSW



### Domain competencies and use cases

### Automotive ECU Software Engine Management System (EMS) E-Mobility: HV inverter ECU E-Mobility: DC-DC converter ECU **Autonomous** driving Gear-train ECU Instrument Cluster **Body ECU** Chassis ECU **Telematics ECU**

Industry 4.0						
	Factory automation					
	Wind farm condition monitoring					
	Solar farm monitoring					
	Connected cars					
	Oil & Gas for OE, Safety					
	Digitization of Mining industry					
	Smart Cities, Smart Buildings					
	Marine Maintenance & Transoceanic IoT					
7-7	Drone based condition monitoring					





### Customers

### **IoT / Telematics / Connected Car**













#### **Automotive**











### **Energy, Retail & Consumer Electronics**













# Crevavi's competencies

Data Sciences, AI ML

















Connectivity



2G/ 3G/ 4G











OS / Architectures









IDE/EDA/CAD









**Platforms** 



















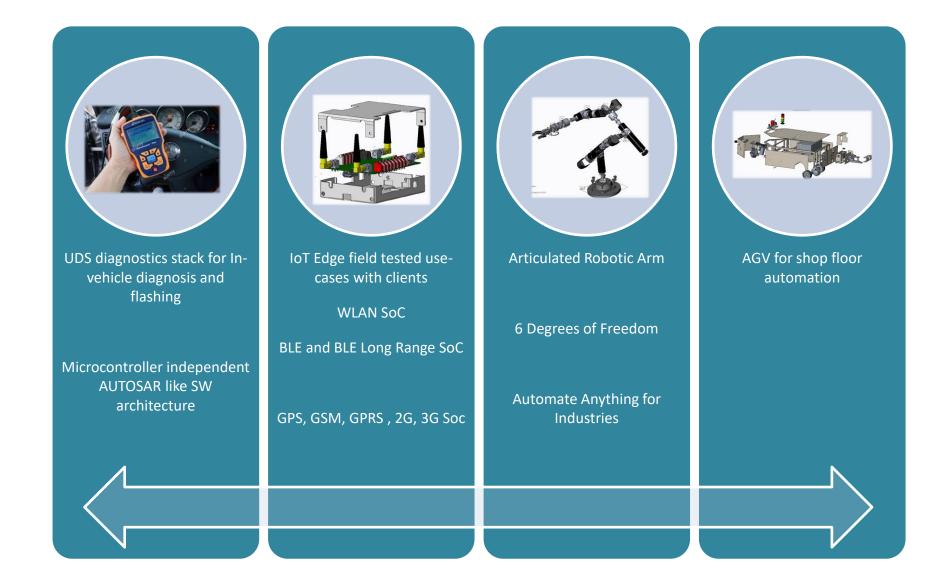








### **IPs Owned**





# Automotive Core competencies









Inverter for e-Motor

On Board/Combined Chargers

Battery Management System

DC-DC Converter

Super-Capacitor

**Immobilizer** 

Secure boot

Secure Programming

Bootloaders

**Bootloader Updaters** 

OEM specific flash loaders

**Drive Train ECU** 

**Instrument Cluster** 

**Telematics Solutions** 

Domain / Gateway ECU

Chassis and Body Control ECU

IC Engine ECU

**Fuel Injection** 

**Fuel Ignition** 

**Engine Position** 

Angle/Time Driver

High-pressure pump control



### **AUTOSAR Competencies**



#### **Application Software**

- Software Component (SWC)
- Ports definition and configuration
- **Runnables definition**



#### **Runtime Environment**

- Interface configuration between ASW and BSW
- OS configuration: Tasks, interrupts, Events
- Runnables configuration



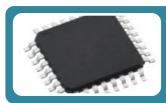
#### **Basic Software**

- Services and Operating system
- Communication, Memory, Diagnostics stack
- Bootloader and flash loaders



#### **MCAL Software and Complex Drivers**

- IO drivers
- Memory layout, Linkers, Compiler configuration
- Complex timing waveform generation and signal acquisition



#### Microcontrollers experience











### List of core automotive services

ECU System level Analysis and Requirements Engineering

SW architecting for ECUs

AUTOSAR stack configuration

Optimization and fine tuning for performance and time critical applications

Migration of legacy SW to AUTOSAR

Hybrid implementation: Cohesion of legacy architecture with select AUTOSAR layers

Manual coding of Complex Drivers and Device Drivers

Flashloaders and bootloaders based on UDS ISO14229 standards

Security algorithms, Secure boot and Secure programming

Software Integration, Verification and Validation

Functional safety (ISO26262) analysis and implementation, ASPICE Conformance



### **Success Stories**



# Telematics and ADAS platform with Intel

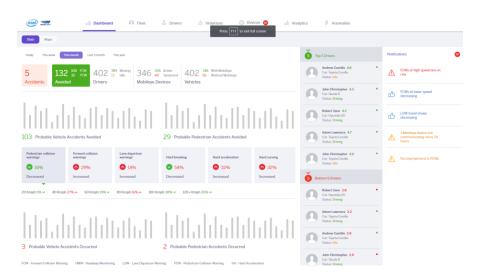




- Software platform co-developed with Intel
- Integrated OBDII, GSM and GPS communication on Linux based Intel Atom board
- Fleet Management System (FMS) on cloud
- Interface with ADAS processor for ADAS event recognition
- Connects to cloud via GPRS through a cellular modem
- Integrated GNSS for Navigation
- OBDII connection for vehicle FMS and Telematics

#### **Benefits to customers:**

- Ready platform for FMS, Telematics and ADAS
- Retrofit and factory fit option





BMK 044

3G/4G/WIFI CAS Events Vehicle OBD

**GPS & Accelerometer** 

# E-Mobility: Combined Charger Unit

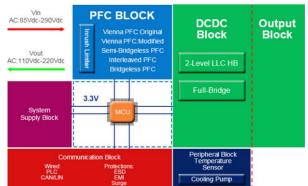
- Project: CPU load reduction for AUTOSAR BSW stack on multicore and mixed ASIL ECU
- **Challenge:** Part of client task force team to meet project KPIs
- **Solution:** Deployed experienced team in AUTOSAR and reduced CPU load by 20%
- Time and effort: Sep 2019 ~ Feb 2020, 4 Engineers

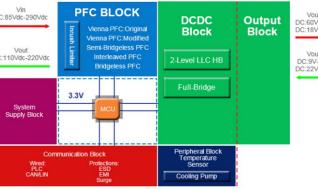
#### **Project Content:**

- Entire Configuration analysis of AUTOSAR BSW and MCAL stack
- Analysis of high frequency function calls and stacks
- Profiling of start up, shutdown, communication (CAN-FD, LIN and Ethernet), OS Applications, spinlocks, memory and watchdog stacks
- Validate and measurement of CPU loads for each of these ideas

#### **Benefits to customer:**

- Entire ECU SW architecting as a consultancy and reduction of CPU load
- Effective CPU load improvements suggested for implementation











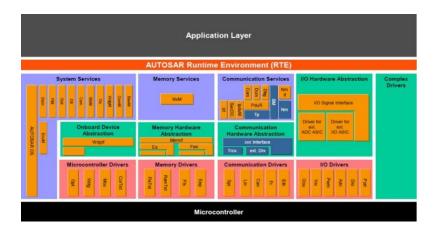
## E-Mobility: DCDC and SCAP ECU

- Project: Implement and configure AUTOSAR BSW stack for Tier 1 Chassis supplier
- Challenge: Configure entire Vector BSW stack and develop complex drivers in 9 months
- Time and effort: May 2018 ~ Feb 2019, 6 Engineers
- Project Content:
  - Configuration and integration of Vector AUTOSAR BSW stack and Bootloader
  - Development of IoHwAbstraction and Complex Drivers
  - Functional validation
  - End-to-end system testing for series production
- Benefits to customer:
  - End-to-End System competency for E-Mobility ECU solutions
  - Entire ECU SW architecting as a consultancy
  - Effective and robust solutions in a short span of time.





Images for representation only



Credit: https://automotiveembeddedsite.wordpress.com/



# E-Mobility: Function Safety Driver for CCU

- **Project:** Enhance Function Safety Driver conforming to ISO26262 standards for ST Chorus 6M controller
- Challenge: Provide implementation for upcoming features within short time.
- Time and effort: Mar 2020 ~ Ongoing, 2 Engineers
- Project Content:
  - Take the handover and quickly ramp up the knowledge on the implementation of FSD having 18
     different modules such as
    - Flash and RAM memories
    - o CRC for configured register contents at start up
    - Clock monitoring, Interrupt Source monitoring
    - Fault control and monitoring source of reset
  - Provide implementation of new features for the upcoming release
  - Write specifications for the new features and perform unit and integration tests
  - Update and maintain documentation as per ASPICE L2 conformance







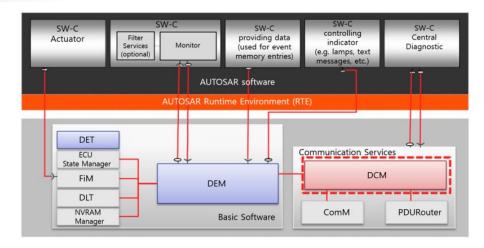


### Transmission: DCM for Transfer case ECU

- Project: Implement OEM specific DCM module in AUTOSAR SW stack
- Challenge: Integrating custom diagnostic module in Vector AUTOSAR BSW stack
- Time and effort: Jan 2019 ~ Oct 2019, 3 Engineers
- Project Content:
  - Design, implementation and integration of diagnostic module in Vector
     AUTOSAR BSW stack
  - Configuration of Vector BSW stack
  - System testing, OEM acceptance testing (Elyzer, DST2005 and RTT testing)

#### Benefits to customer:

- Minimizing licensing cost
- Adapting quickly to dynamic changes in customer requirements
- On time delivery for series production
- Collaborate and support end of line production



Credit: <a href="https://m.blog.naver.com/">https://m.blog.naver.com/</a>





### ADAS: Tool Qualification for Front Looking Camera ECU

- Project: Perform safety requirements analysis for Tasking VX-toolset for AURIX TriCore Controller
- Challenge: Analysing all known bugs/issues in the Tasking toolset and its impact on product safety.
- Time and effort: Mar 2020 ~ July 2020, 3 Engineers
- Project Content:
  - Analysis of safety requirements and usage guidelines as specified in the Tasking toolset safety manual
  - Determining the adherence of guidelines and safety requirements from toolset perspective
  - Analysis of all known bugs/open issues (~280) in the toolset to determine if any of them could have a safety impact on the ECU software
  - Demonstration of compliance to ISO-26262 tool qualification requirements
  - Creation of tool qualification report

#### Benefits to customer:

- Compliance (w. r. t. to Tasking-VX toolset) to ISO-26262 tool qualification requirements
- Critical analysis of toolset issues and clearly identified actions to prevent safety impact









## Flash Bootloaders (FBL) for Aurix TC2XX

#### • Project: Develop Generic Bootloaders for Transmission control system

- End to End responsibility from concept to production
- Integration and Configuration of MCAL stack using EB Tresos
- Integration of Vector CAN Stack (CAN Driver, CANIF, CANSM)
- Configuration of Vector CAN Stack using DAVINCI Configurator tool
- Compliance to ISO 14229-1 and ISO 15765-2 (UDS on CAN)
- Develop flashing using XCP protocol
- Support for ODX flash specifications

#### Benefits to target customers:

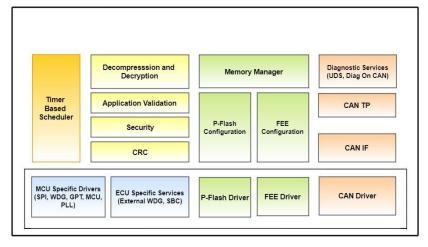
- Generic, Scalable and modular SW
- Jumpstart development with ready to use Bootloader Solution
- Portable and Generic platform for different transmission applications using AURIX controllers
- MISRA Compliant C Code
- Leverage in more than 100 years of team combined expertise in Embedded systems











Legend:

Communication Modules

Software Utilities

Memory Modules
Other Modules

Scheduler



# OEM Specific Aurix TC2XX FBL

- **Project:** Develop OEM specific Bootloaders for Transmission control system
  - Implementation and integration of external Watchdog driver (SBC.)
  - Implementation of OEM specific diagnostic requirements.
    - o Diagnostic services, sub functions
    - Routine identifiers
    - Data identifiers & DTC's
    - Specific security algorithms (AES, RSA..)
  - Compression mechanism for flashing time reduction (25 sec flashing for 800MB of data)
  - Integration testing of bootloader in ECU with OEM specific flashing tool (DDT2000, vFlash, BW Gear, Corvus, AVD/MVD)
  - Integration and testing of bootloader in ECU with OEM specific protocol compliance tools (Elyzer, RTT)
- Benefits to target customers:
  - Jumpstart development with ready to use Bootloader Solution
  - Compliance to OEM specific tools and standards
  - Used across multiple variants
  - Strategies to meet demanding TTM targets



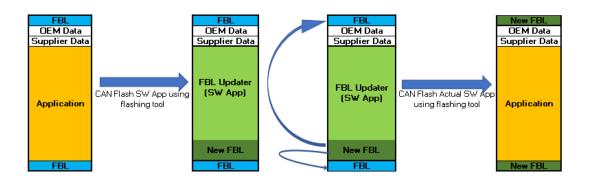
Applicability	OSI seven layer	Enhanced diagnostics services						WWH- OBD
Seven layer according to ISO/IEC 7498-1 and ISO/IEC 10731	Application (layer 7)	ISO 14229-1, ISO 14229-3 UDSonCAN, ISO 14229-4 UDSonFR, ISO 14229-5 UDSonIP, ISO 14229-6 UDSonK-Line, ISO 14229-7 UDSonLIN, further standards						ISO 27145-3
	Presentation (layer 6)	vehicle manufacturer specific						ISO 27145-2
	Session (layer 5)	ISO 14229-2						
	Transport (layer 4)	ISO 15765-2	ISO 10681-2	ISO 13400-2	Not applicable	ISO 17987-2	further standards	ISO 27145-4
	Network (layer 3)						further standards	
	Data link (layer 2)	ISO 11898-1,	ISO 17458-2	ISO 13400-3, IEEE 802.3	ISO 14230-2	ISO 17987-3	further standards	
	Physical (layer 1)	ISO 11898-2	ISO 17458-4		ISO 14230-1	ISO 17987-4	further standards	



# TC2XX Bootloader Updater

- Project: Develop Bootloader Updater for Transmission control ECU
- Challenge: Solve the problem of updating the FBL without removal of actuator
- Time and effort: 2 weeks, 3 Engineers from Sep'2020
- Project content:
  - Preparation of FlashBootloader (FBL) updater SW-app
  - Convert new FBL in to C binary array
  - Create P-flash driver APIs for erase and write FBLs
  - Adding UDS commands to erase, write, jump-down and version numbers
- Benefits to target customers:
  - OEM and tier-1 supplier could easily update their old version of FBL
  - Solved the problem for Tier-1 supplier while updating the FBL as it involves change of actuator
  - Save time and cost for OEMs and supplier







### Immobilizer ECU

- Project: Develop Flash-loader and ECU SW
- Challenge: Competent team in ECU software, security and RF wireless domain.
- **Timeline**: 8 months

#### Project content:

- Develop diagnostics and flashing services of UDS conforming to ISO 14229
- Develop CAN transport layer conforming to ISO 15765
- Renesas RL78 based CAN driver, Flash-loader and other IO drivers
- Key authentication with NXP transponder, Pairing with Immobilizer and Engine ECU
- State of the art encryption and decryption Algorithms defined by Encrypt

#### Benefits to customers:

- Scalable, Configurable UDS SW stack for 2-wheeler, 4-wheelers & Commercial vehicles
- Rugged, field proven SW tested with Industry standard 3rd party tools like Vector (ISO 14229, 15767 compliance)
- Modular, portable, and generic immobilizer SW platform to meet any OEM need
- Diverse in-house team from various industrial domains delivered in time with high quality











### Instrument Cluster ECU

- Project: Develop IO drivers for Renesas RH850 controller
- **Challenge:** Deliver ECU software in 4 months
- Project content:
  - Develop AUTOSAR like ADC, PWM, I2C, RTC, WDT, SOUND, DMA drivers
  - Scalable, generic, modular and robust design
  - Compliance to SW layered architecture of AUTOSAR
  - Portable across Renesas RH850 family
  - MISRA compliant C code
- Benefits to customers:
  - RH850 controller know-how to meet demanding TTM targets
  - Instrument cluster domain know to scale to any OEM requirement
  - Modular, portable, and generic IO platform for all automotive ECUs









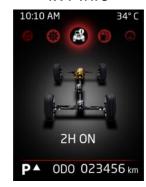
### Cluster ECU

- **Project:** Development of Algorithms to display various parameters
- **Challenge:** Design and Development of algorithms to display these parameters in 2 months of time.
- Time and effort: Jan 2020 ~ Jul 2020, 3 Engineers
- Project Content:
  - Design and Development of Algorithms
  - Parameters: Pitch, Roll, TDMS, Altimeter, 4x4 Info, Power & Torque
  - MISRA compliant C code
  - Module, Integration and Vehicle testing
- Benefits to customers:
  - End-to-End SW development
  - Entire SW Algorithm consultancy
  - Able to demonstrate in AUTO expo

Pitch & Roll



4x4 Info



#### Power & Torque



**TDMS** 





### Powertrain ECU software

#### 20 years of automotive powertrain ECU software development

- Application software, device drivers development for MPC5XX and TC17XX controllers
- TPU and PCP co-processor programming for time and performance critical applications like injection and ignition
- End power-stage control and diagnosis for injectors and ignition coils
- CAN, UDS, KWP, LIN communication protocols development
- Layered SW architecture development on the lines of AUTOSAR standards
- International experience in Germany, France, Romania

#### Capability and Tools

- MISRA complaint software development
- NI LabVIEW, Vector Canalyzer, Canoe, Lauterbach and UDE

#### Quality process\methodology

- ASPICE Level 3 compliance
- V-cycle based software life-cycle development
- FMEA, DRBFM (Design Review Based on Failure Modes)
- 8D analysis for field errors and 3X5 why based root-cause analysis
- ISO26262 compliant SW development









### **Automotive Products**

#### Project: Blue-Port

- CAN to Bluetooth adapter for OBD II diagnostics
- Android application
- Scalable HW and SW to support client specific configurations
- Compact and sleek form-factor

#### Project: UDS-Immobilizer

- Immobilizer ECU SW (UDS stack, transport layer, CAN stack and Flash loader)
- UDS ISO 14229 and CANTP 15765 SW IP owned by Crevavi
- Pairing with ECU software
- UDS configuration PC based tool
- MISRA compliant C code

#### Benefits to target customers: OEMs

- Portable, configurable design compatible with various Automotive manufacturers
- Custom UDS ISO 14229 and CANTP 15765 SW IP owned by Crevavi
- State of the art product at economic cost, low form factor
- Modular & flexible to add/modify features with minimum TTM









# Water-in-Fuel Sensor HW development

#### Customer

- Sogefi-MNR an Indian-Italian collaboration
- For leading European and American Automotive Company
- Product in series production

#### Overview

- Hardware development for Automotive sensor for Water in Fuel (WIF)
- Product development, sourcing and supply

#### Benefits to target customer

Aggressive TTM meeting required Automotive Standards











# **IoT Success stories**



IoT Platform Capabilities

#### **Egde/ Gateway Computing**

Microcontroller based processing

#### **Upstream Communication**

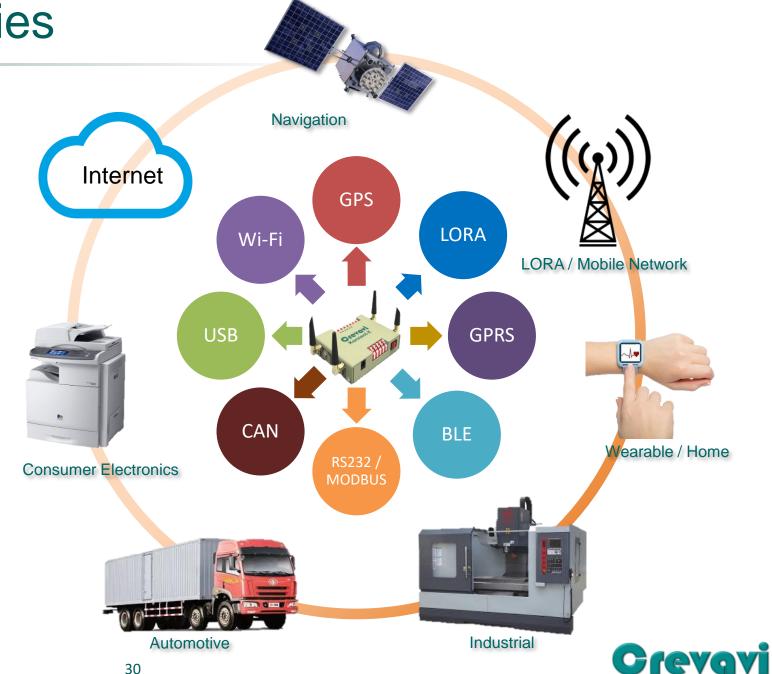
- GPRS, LTE, LTE CAT-M
- Wi-Fi
- LoRa
- Bluetooth
- **GPS**

#### **Downstream Communication**

- CAN
- **UART**, Modbus
- USB
- Bluetooth
- **OBDII**
- Ethernet

#### **Custom IOT Cloud platform**

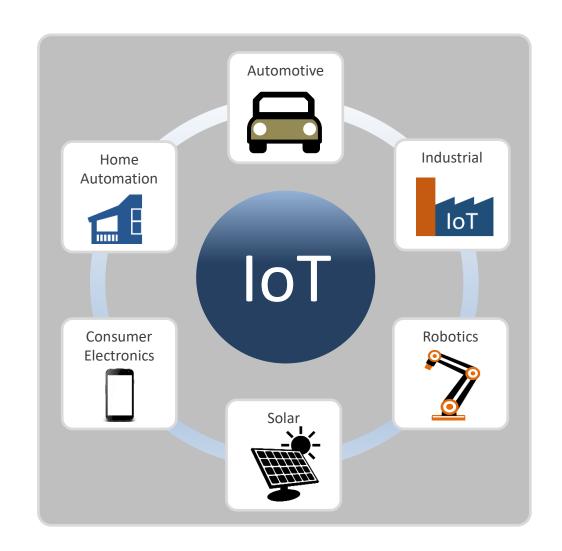
- Dashboard
- **Analytics**



# Domain experience

- R&D team with decades of diverse industry experience
- Field tested industrial grade products
  - Industrial IoT (IIoT)
  - Telematics, Automotive Diagnostics
  - Building Automation
  - Condition monitoring of Industrial assets
  - Tag and trace /Lat-Long of remote assets

- End-to-end IoT solution provider
  - From Shop-floor to cloud
- R8D team to custom design a IoT solution to meet target costs
- Process knowhow to implement any IoT use case
- Desired product competencies under one roof





### FactOnNet: Industrial Automation Platform

#### Condition and usage monitoring of CNC Machines and Digital Twin in Cloud

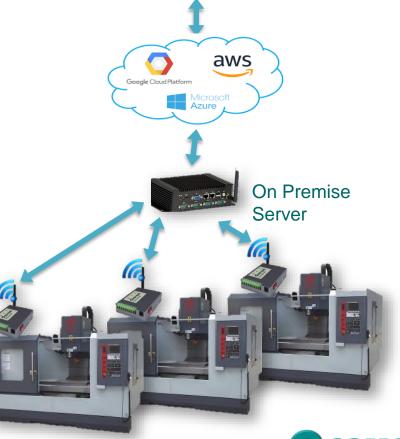
- Populate process parameters like Spindle RPM, Torque, Hydraulic oil temperature, cycletime to AWS cloud
- On-premise server communication via S7 / OPC UA with CNC machines
- Cloud triggered alerts when process parameters go beyond limits
- Predictive maintenance of spindle / other key parts and OEE measurement

#### Scalable platform to monitor all industrial machines

- Air Compressors, Chillers, Generators, smart meters, Circuit breakers
- Provide 360 degree view of entire manufacturing process

- End-to-end solution from shop-floor to cloud
  - Single point solution provider from edge to cloud
- Edge/Fog computing to reduce data costs, implement high end device security and device agent
- At scale deployment and customization to meet desired total cost of ownership
- Integration of all factory IT processes with OT to give 360 degree view of operations





### Condition monitoring of industrial asset

#### • Real-time remote monitoring of compressor parameters

- Live demonstration to visiting Bosch IoT CEO
- Modbus interface to read Compressor parameters
  - o voltage, current, pressure, temperature of the machines
- Parameters sent to SAP HANA cloud via GPRS (HTTPS) via cellular modem

- Custom-designed IoT end node to fit onto any machine
- End-to-end IoT solution from edge to cloud
- Scalable HW to meet target BOM cost
- Custom security and device agent on IoT device
- Edge/Fog computing to implement business logic on IoT device





### Cold storage (Reefer Truck) monitoring

#### Custom-designed platform

- BLE nodes to measure temperature and humidity
  - Placed inside the Reefer
- On-vehicle interface to Crevavi IoT gateway
  - o receives the temperature & humidity data from all sensors over BLE
  - o GPS sensor in ioT device will continuously keep track of location
  - Location and sensor data is sent to cloud at regular intervals
- Cloud platform to display sensors' and GPS data in real-time

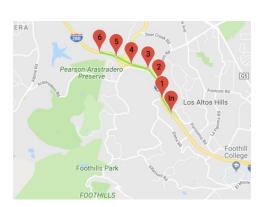
- Custom-designed IoT/Gateway and BLE nodes to meet target use-case
- Scalable platform to meet target BOM cost
- On device security, computing to implement business-logic
- Optional interface to OBDII port for Vehicle diagnostics/Telematics













### Asset Tag and Trace & Geo fencing

- Custom-built
  - Bluetooth (BLE) Beacons/tags
  - Readers/Gateways to read beacon signals and to communicate to cloud
  - Can be retrofit on high-value assets
  - Triangulation for indoor positioning
  - Customizable form-factor, firmware, security algorithm, device agent
- Geo fencing as per warehouse perimeter
- Cloud interface to gateways
- Custom IoT cloud platform to implement desired business logic/use-case

**Crevavi BLE Tag/Beacon form-factors** 











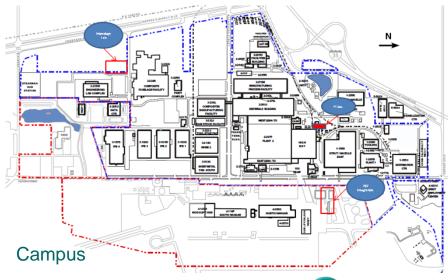








High value asset





# **Smart Devices for Building Automatic**

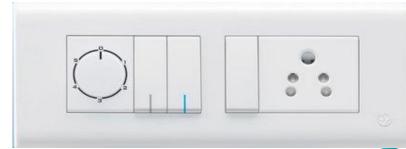
- Custom-designed smart switch, PIR and LDR sensors
  - Bluetooth(BLE)/WiFi based Smart Switch
  - To remotely control electrical appliances, detect object/light
  - Integrated relays to turn ON/OFF switches
  - Can be retro-fit onto existing switch-boards
  - Smart Switch control via mobile app
    - Optional remote control via cloud
- Customer benefits
  - Field tested devices to withstand power fluctuations in India
  - Building/Home/Factory automation at frugal cost
  - Integration of custom device agent/security algorithm
  - Made in India products with warranty













# Panic button/SoS/Emergency button

#### Custom-designed IoT enabled button

- GPS & GPRS based device for raising panic alerts, alarms, triggering SoS and emergency requests
- Cloud connection configurable via mobile app
- Location, vehicle & driver details sent regularly to cloud

- Integrated IoT enabled button with desired application
- End-to-end solution from IoT node till cloud platform
- Optional integration of Siren, other security features









# Case Studies – Power Segment



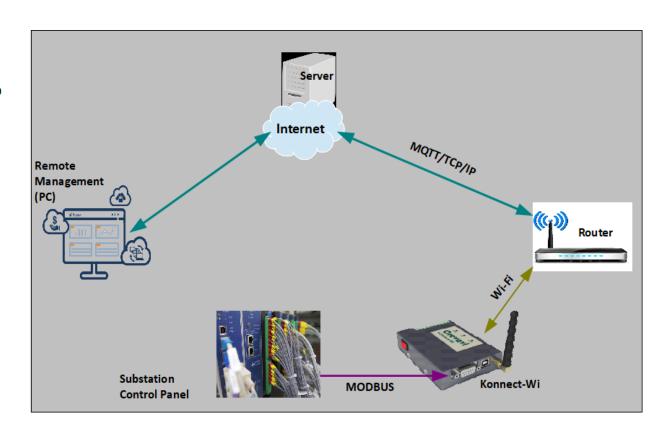


### Power Substation Monitoring & Control

#### Solution Overview

- GPRS based IoT device
- MODBUS RTU communication to fetch electrical parameters to monitor power quality from the control panel / SCADA through IEC 61850
- Track changes in all electrical parameters, circuit breakers, Isolators & Relay status to identify the faults and suggest recovery tips to maintain the power quality
- Remote monitoring of electrical parameters from cloud

- Experienced R&D Team with
  - o Power Electronics knowhow
  - High Voltage engineering
  - O PLC Communication protocols
  - o SCADA communication



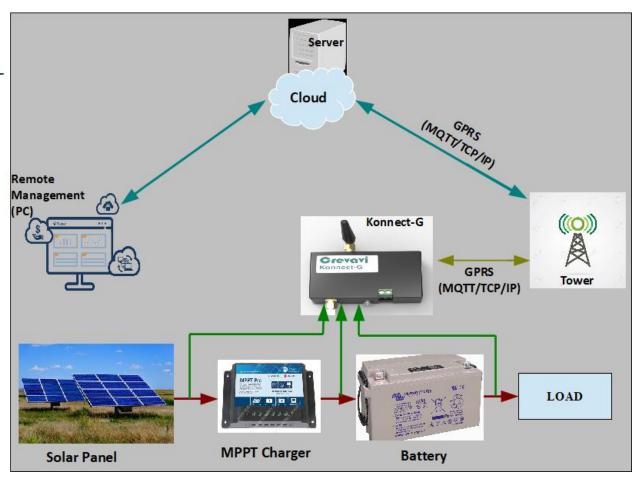


# Remote monitoring of Solar farm

#### Solution overview:

- GPRS based, condition monitoring of solar panel, MPPT charger & Battery
- Retrofitting of custom sensors to measure power
- Cloud communication through MQTT
- Condition monitoring, Predictive maintenance of Solar plant equipment

- End-to-end IoT solution with own cloud platform
- Rugged Industrial design, 24x7 operation
- High-end security
- Optional Retro-fit of custom sensors, actuators



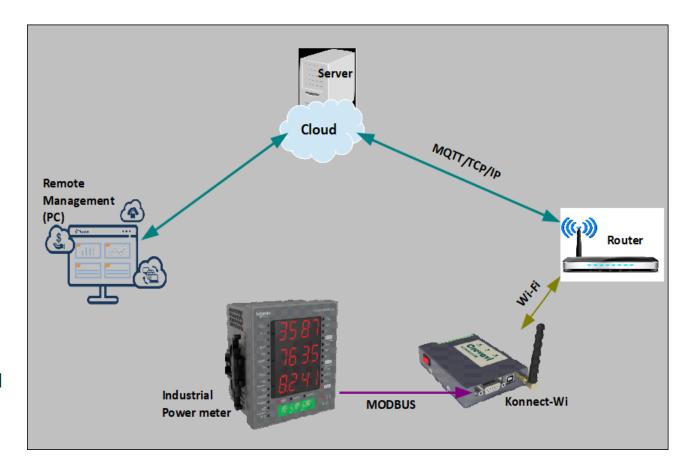


### IoT based Smart meter

#### Solution Overview:

- WiFi based IoT connected to Smart Energy meter via MODBUS
- Cloud communication via WiFi through local router
- Monitor energy in buildings, homes and factories

- Edge processing to reduce recurring cellular data costs
- Cloud platform to reduce cloud subscription costs
- Rugged Industrial design for high reliability to withstand high power fluctuations and current surges
- High-end IoT device security
- Can meet custom certification





# Thank You for your time

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